



YOU. IN THE PILOT'S SEAT

With Keynote Speaker Elizabeth McCormick
former Black Hawk Helicopter Pilot



2022 OBL Women in Banking Conference

Wednesday, October 12, 2022 | Hilton Easton

With Ladies Night Networking Reception on Tuesday, October 11 from 6 - 8 pm

It's time once again to join your colleagues in the banking industry for the eighth annual OBL Women in Banking Conference!

You will hear from industry leaders on how we can better amplify our gifts and talents, manage our wealth, and create a thriving life, including an energizing keynote from Elizabeth McCormick, a former US Army Black Hawk Helicopter Pilot. Our emcee this year will once again be Theresa Rose, an inspiring and engaging speaker who helped us kick off the first annual OBL Women in Banking Conference eight years ago.

Whether you're a seasoned pro in the banking world or just starting out, this conference is perfect for all levels of staff from any financial institution or financial services provider interested in the enhancement and career growth of women in Ohio. Best of all, you will have the opportunity to network with other professional women to share thoughtful insights and create meaningful connections long after the conference is over.

"Strong women aren't simply born... they are made by the storms they walk through."

SCHEDULE

7:30 - 8:30 am	Registration & Networking
8:30 - 8:45 am	Welcome/Opening Remarks
8:45 - 10:15 am	Keynote Speaker - Elizabeth McCormick: YOU. In the Pilot's Seat
10:30 - 11:15 am	Power Session - Angie Hollerich: Women and Finance
11:15 am - 12 pm	Power Session - Theresa Rose: The Crystallization Effect
12:00 - 12:45 pm	Lunch
12:45 - 1:45 pm	Executive Panel Discussion
2:00 - 2:45 pm	Power Session - Varsey Laurelle: What Do I Require to Thrive
2:45 - 3:30 pm	Power Session - Cheryl Clark: Anecdotes and Personal Journey Stories of Successful Women in Banking
3:30 - 3:45 pm	Conclusion

KEYNOTE SPEAKER



You. In the Pilot's Seat

Former US. Army Black Hawk Pilot, Elizabeth McCormick, shares the professional development secrets for success with her stories of overcoming overwhelming obstacles as a helicopter pilot while inspiring YOU to Soar 2 Success!

You will leave knowing how to:

- Unlock the key to boosting YOUR confidence, elevating your effectiveness with customers and co-workers (even your family)
- Interactive, out-of-your-seat exercise to prove the power language has on your personal power and your impact on those around you
- Discover the key success principle while learning to FLY a helicopter (YES REALLY!)
- Soar to a higher level of advancement through influencing others to lead

POWER SESSIONS



Women and Finance

with Angie Hollerich, Trainer/Speaker/Author

Are you among the millions of Ohioans struggling with managing your money? You are not alone, 61% of Americans are living paycheck to paycheck! This session will provide you with straightforward strategies that will help you to move toward a secure financial future. Doing something is always better than doing nothing. Whether you're 20 or 60 years old, it is never too early or too late to start securing your financial future.



The Crystallization Effect

with Theresa Rose, Inspirational Performer

Our brilliance is everywhere, and it leaves clues. It's found all over our content - the many ways people read, listen, watch, and interact with us. Theresa Rose, Content Crystallizer, Strategic Co-Creator, and Acclaimed Author of "Mindful Performance: How to Powerfully Impact Profitability, Productivity, and Purpose" helps others shine as brightly, confidently, and lucratively as possible by crystallizing their vision, voice, and value of their brands and businesses into a one-of-a-kind "spiritprint". When we can draw our brilliance on a cocktail napkin, we can sell it anywhere, anytime, to anyone. Using The Crystallization Effect will get you noticed above the noise and powerfully magnetize those who resonate with you, all while staying firmly in your flow. Work stops being exhausting and starts becoming inspired action. Life simply gets better when you're crystal clear.



Anecdotes and Personal Journey Stories of Successful Women in Banking

with Cheryl Clark, Manager, Risk Consulting
Understanding gender-biases, self-advocacy and moving your career ahead as a woman. This session will show you how to navigate through and thrive in the competitive world of banking and financial services. You will get first-hand accounts of women in banking. You will hear their anecdotes and shared stories of success and fulfilling careers.



What Do I Require to Thrive

with Varsey Laurelle, Leadership + Community Developer

This workshop focuses on identifying what it means to thrive, identifying your personal hierarchy of needs, and how to obtain what is required. This workshop touches on topics under emotional intelligence and mindfulness. Participants will gain self-awareness and insight on how to operate from a perspective of what best serves them and their banking community in order to gain personal and professional peace and growth. The objectives are: define what it means to thrive, identify what you require in order to thrive, understand correlation between personal values and requirements, and obtain takeaway(s) for extended personal reflection.

"A successful woman is one who can build a firm foundation with the bricks others have thrown at her."

EXECUTIVE PANEL

Moderated by Theresa Rose

Rebecca Dinovo, Chief Human Resources Officer, The Richwood Banking Company

Sally Heckman, President & CEO, First Federal Savings & Loan Association of Newark

Audra Johnson, Director of Communications, Ohio Bankers League

Lillian Morales, VP/Human Resources Director, United Midwest Savings Bank NA



"Each time a woman stands up for herself, without knowing it possibly, without claiming it, she stands up for all women."

Maya Angelou

WHAT DO BANKERS SAY?

The topics and speakers were all engaging and important to the success and growth of women in banking.

Amanda Luman, LCNB

I enjoyed all of it but the panel was one of my favorite parts. It was great to hear from multiple points of view.

Kristie Massa, Park National Bank

Speakers were great and motivating and gave great tips and resources for the participants.

Dawn Devine Prince, First Commonwealth Bank

The results are in! Women
LOVE the Women in
Banking Conference and
think more women should
attend!

This conference was so inspiring... I have so many takeaways. I hope that all women in banking can at some point in their career attend this amazing event.

Autumn Albright, Civista Bank

It was great to network with women in the same field and know that we are not alone in our struggles/successes.

McKenzi Contini, SSB Community Bank

All sessions brought some kind of "value."

I would love to see other women in my organization get involved.

Cori Holmes, Westfield Bank FSB

THANKS TO OUR SPONSORS



WHO SHOULD ATTEND

OVERNIGHT ACCOMODATIONS



Whether you are in marketing, lending, management, operations, compliance or human resources, and whether you are a supervisor, teller or president – all women in banking!

Make your overnight reservation at the Hilton Easton (614-414-5000) for \$192/night by September 11, 2022. You can also visit the OBL website to book your room online.



To register online, find hotel accommodations, or more information on the event, scan the QR code to visit the website.

REGISTRATION

Registration, which includes evening reception, continental breakfast, lunch and materials, is as follows:

\$295..... per OBL member

\$590..... per nonmember (Bankers only)

To register online: [CLICK HERE](#)

**Cancellations received in writing at least seven days prior to the meeting will be refunded minus a \$75 cancellation fee. No refunds will be available after October 4. Substitutions are welcome at any time.*

For questions contact Julie Kiplinger at jkiplinger@ohiobankersleague.com

For registration help contact Sarah Husk at shusk@ohiobankersleague.com

BE YOURSELF
ACCEPT YOURSELF
VALUE YOURSELF
FORGIVE YOURSELF
BLESS YOURSELF
EXPRESS YOURSELF
TRUST YOURSELF
LOVE YOURSELF
EMPOWER YOURSELF