



2022 OBL FORUMS

Bringing Bankers Together

OBL Forums are designed with one purpose in mind – to keep bankers on the cutting edge of their industry. These peer groups are based around individual banking functions and meet throughout the year. OBL Forum members are invited to submit hot topic ideas in advance of each session to help to build the agendas. Forum participants learn from expert consultants who facilitate the forums, as well as gain valuable insights from fellow members, as each session features time for engaging roundtable discussions and networking.

Forums Provide Information, Collaboration & Education

Information – Forum members hear peer and expert insights on industry trends to understand how other institutions are handling regulatory changes, state and national events and hot topics. They can also receive feedback on services, programs and recent exams to make informed decisions on technological changes, service providers, new procedures and upcoming meetings with regulators.

“Great insights from moderators and participants.”

“I always come away with actionable steps to improve our operations.”

“I always love the topics and they bring so much discussion and experience from others who have already had issues or changes.”

Collaboration – The peer networking within the Forums enhance bankers’ resources for ideation, mentoring, coaching and advice.

“Great dialogue and correspondence between peers.”

“Great conversations and sharing of ideas.”

“Really enjoyed addressing the questions with the group for more input.”

“I value the opinions of the group. I know that they are in the same role as I am and so their answers provide an apple to apples perspective and will save me some time.”

Education - Forum members are invited to submit hot topic ideas in advance for discussion at each of the sessions. The agenda is driven by the participating banks and the sessions are moderated by industry experts. Guest speakers are sometimes invited to provide additional expertise on submitted topics.

“Forums are the best way to learn and network with peers.”

“Speakers are well educated on topics and make the Forums fun.”

“The format encourages open discussion. We get to help set the agenda.”



CFO FORUM

with Tom Hauck, Managing Director, ProBank Austin; and Jeff Morris, Managing Director, ProBank Austin
February 23, May 23 & September 26

The CFO Forum provides an opportunity for bankers to discuss important issues and dissect problems critical to their bank's financial health. The forum is designed for CEOs, CFOs, presidents, controllers, fund managers and those who hold management positions actively involved in day-to-day financial management activities. The Forum includes three seminars and attendance at the OBL Annual Meeting (November 3).

Contact OBL Education Manager Julie Kiplinger at jkiplinger@ohiobankersleague.com with questions or to register.



HUMAN RESOURCES FORUM

with Nelson Cary, Partner, Vorys, Sater, Seymour and Pease LLC

May 17, September 21 & December 13

The HR Forum provides a series of regular program opportunities to keep HR managers up to date with the latest employment law developments. In addition, hot topics are put under the spotlight such as COVID-19 protections, Ohio's marijuana laws; authentic communication; financial wellness; trends in performance management and choosing the right retirement services offerings. The Forum is designed for HR managers or anyone involved in human resources management. The Forum includes three seminars and attendance at the HR Conference (March 10-11).

Contact OBL Education Manager Julie Kiplinger at jkiplinger@ohiobankersleague.com with questions or to register.



IT FORUM

with Dan Hadaway Managing Partner, Infotex; & Jon Waldman, Chief People Officer/EVP IS Consulting/
President SBS Institute, SBS CyberSecurity

June 7, August 24, & November 10

The IT Forum provides real-world scenarios and real-world solutions to common cyber issues. It aims to give IT professionals a better understanding as to how cybersecurity fits into their Information Security Program in order to promote confidence in their daily responsibilities and set them up as cybersecurity experts. The Forum is designed for all individuals tasked with governing, managing, overseeing and implementing technology, including CISOs, ISOs, IT/network managers, network administrators, IT specialists and other individuals tasked with managing or overseeing IT or cybersecurity. The Forum includes three seminars and attendance at the Tech Track at the OBL Security & Technology Conference (April 7-8).

Contact OBL Education Manager Susan Poling Jones at spoling@ohiobankersleague.com with questions or to register.



LENDING FORUM

with Mike Wear, President, 39 Acres Corporation

April 5, July 12 & September 20

The Lending Forum provides a peer group discussion for commercial credit managers and lenders where they can focus on topics of interest including credit regulations, economic review, state legislation, financial analysis, hot lending topics, credit products and services of benefit to banks. The Forum is designed for chief credit officers, chief lending officers, credit administrators, senior lenders and those who hold management positions actively engaged with credit and lending responsibilities. Bankers will receive 18 CEU credits for attending the Forum in its entirety. The Forum includes three seminars and attendance at the OBL Annual Meeting (November 3).

Contact OBL Education Manager Carol Allerdig at callerdig@ohiobankersleague.com with questions or to register.



MARKETING FORUM

with Amber Farley, Executive Vice President, Brand Development, Financial Marketing Solutions

May 19, August 25 & November 15

The Marketing Forum provides bankers with information about technology, marketing tools, new distribution networks, and customer engagement ideas in a time when the world, technology and marketing options are quickly changing. The Forum is designed for marketing officers and anyone involved in marketing internally or externally. The Forum includes three seminars and attendance at the OBL Marketing Conference (March 24-25).

Contact OBL Education Manager Susan Poling Jones at spoling@ohiobankersleague.com with questions or to register.



RETAIL BANKING FORUM

with Dianne Barton, President, Performance Solutions, Inc.

February 17, June 21 & September 27

The Retail Banking Forum provides a platform for retail banking officers to examine pressing issues in today's ever evolving regulatory, cost-conscious and productivity-driven environment. The forum is designed for senior retail officers, retail managers, coordinators responsible for multiple branches/offices, and those responsible for leading the retail banking sales and services efforts. The forum includes three seminars and attendance at the OBL Women in Banking Conference (October 12) OR the OBL Annual Meeting (November 3).

Contact OBL Education Manager Julie Kiplinger at jkiplinger@ohiobankersleague.com with questions or to register.

"Any size institution is able to find value in the forums."

**"I have been attending these Forums for years and
I always take away new ideas."**

**"These programs offer your key employees arguably the best ROI through not
just content, but also an expansion of their professional network and meaningful
tools from experienced facilitators."**

Visit www.ohiobankersleague.com/Professional-Development/Forums
for complete details and registration.

Contact OBL Education Specialist Sarah Husk at shusk@ohiobankersleague.com for assistance.

Forum Membership is \$1,195 per banker.