

# PROFESSIONAL DEVELOPMENT

## 2024 PROGRAMMING OVERVIEW

The Ohio Bankers League provides a full range of professional development and educational opportunities for all levels within the bank – from tellers and branch managers to senior managers, c-level executives and directors. Topics range from operations, technology, lending and compliance to marketing, finance, retail, human resources and more.

As times continue to change – so does the method of OBL program delivery. Sessions are offered via online courses and webinars, as well as in-person at the OBL Education Center or off-site venues. In addition to the array of webinars, seminars, conferences and special events that the OBL offers each year, members can also benefit from customized in-bank team training and one-on-one professional development.



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FOR THESE AND ADDITIONAL CALENDAR LISTINGS.

# EXECUTIVE LEVEL PROGRAMS

Each year the OBL hosts four major executive events and two advocacy events with a focus on education and networking while delivering the latest information and trends in banking.

## **OBL ECONOMIC SUMMIT – February 6, 2024 (Greater Columbus Convention Center)**

Held in partnership with the Ohio Society of CPAs and the Ohio Mortgage Bankers Association, the event features a renowned economist who provides up-to-the-minute forecasts for the upcoming year. Topics often include developments in consumption, manufacturing, housing, financial markets and employment and typically go 'in-depth' on how fiscal and monetary policies could affect the economy.

Chief lending officers and a bank's best business clients are also encouraged to attend this program.

## **OBL DC FLY IN – March 5 – 7, 2024 (Washington, D.C.)**

Ohio bankers will be in Washington D.C. to advocate for right-sizing bank regulation, fairer taxation in financial services and other banking industry priorities at the annual OBL D.C. Fly-in. OBL members will meet with Ohio senators and representatives, as well as key figures at all of the federal regulatory agencies.

## **OBL DAY AT THE CAPITOL – Date and Location TBD**

Bankers join more than 100 colleagues at the state's premier state banking advocacy event. OBL members meet with state representatives and senators, as well as key staff from the Ohio Division of Financial Institutions.

## **OBL CEO SYMPOSIUM – May 14 & 15, 2024 (Hilton Columbus at Easton)**

This two-day program is designed for presidents, CEOs and those identified as key succession leaders within an organization. The content covers regulatory issues, and insight on innovative products to keep executives current on industry trends.

## **OBL/IBA ANNUAL CONVENTION – June 24 – 27, 2024 (OMNI Resort Amelia Island, FL)**

A multi-day premier gathering of the Ohio and Illinois banking industries. Featuring workshops, the OBL BankServices Marketplace, breakout sessions, keynotes, networking events, golf and more. The program also provides a great opportunity for an off-site board meeting and director education.

## **THE MAIN EVENT – November 13 – 15, 2024 (Hyatt Regency Downtown & Greater Columbus Convention Center)**

This is THE MAIN EVENT - an expanded Annual Meeting and in-state convention featuring keynotes, industry-specific learning tracks, the OBL BankServices Expo, networking opportunities and more.

# ADDITIONAL EXECUTIVE PROGRAMS

## **SOCIETY OF BANK EXECUTIVES – Virtual and in-person**

This national member organization returns to provide senior bank executives with opportunities to enhance critical leadership competencies and build a vibrant network of peers so they can thrive in the unique and rapidly changing banking landscape. Features ongoing in-person and online learning from Franklin Covey and others to assist executive teams in actively building and maintaining a vibrant network of non-competing peers.

## **FINPRO**

FinPro's Global Webinar Package is an engaging educational program designed specifically to add value and reduce risk by providing strategic learning and influencing strong leadership. The package features three series: Economic + Strategy + Industry Knowledge, and the annual fee allows unlimited director & employee participation throughout the year. CPE credits are available.

The FinPro Community Bank Resource Guide is updated quarterly to provide in-depth sections on Bank Industry Performance, Regulatory, Economic, Demographic, Risk Management, Capital Markets and Current Hot Topics. It includes many easy to use and understand charts and graphs, and is extremely useful for Board Packets and other presentations.

# MANAGEMENT & LEADERSHIP PROGRAMS

## **UNDERSTANDING BANK PERFORMANCE** - *First Series: January 10 - February 1, 2024 (Virtual) Watch for other series dates!*

This eight-part virtual series, offered in partnership with the Washington Bankers Association, teaches bankers how to assess and analyze a bank's financial performance by working with data from real institutions. Attendees will become familiar with the ins and outs of balance sheets and income statements, learn how to apply metrics; and much more. Offered live, program recordings will be available through April 1, 2024.

## **THE EVOLUTION OF HER: A WOMAN'S GUIDE TO BECOMING A PERSON OF INFLUENCE IN FINANCE** – *March 7, June 13 & November 19 (Virtual)*

This webinar series is designed to empower women in their professional journey by providing practical insights, actionable strategies and tangible tools. Each session will delve into key aspects of career advancement, focusing on both soft skills and concrete techniques to navigate and excel in today's dynamic workplace.

## **WOMEN IN LEADERSHIP SERIES** - *Begins April 9, 2024*

This six-week, online experience provides women bankers at all stages of their professional journey a new opportunity to learn and network in 2024. FOUNDATIONS: Learn the Language of Self-Leadership will empower, engage and elevate the female members of your team.

## **OBL NEXT GEN CONFERENCE** – *June 6 & 7, 2024 (Greater Columbus Convention Center)*

Designed for emerging leaders, this annual conference features a leadership workshop, an executive panel discussion, breakout sessions and banking specific roundtables led by members of the OBL Next Gen Advisory Board. Networking receptions provide additional peer sharing and learning opportunities.

## **GRADUATE SCHOOL OF BANKING AT THE UNIVERSITY OF WISCONSIN-MADISON** – *July 28 – August 9, 2024 (University of Wisconsin- Madison)*

The OBL proudly partners with GSB, the nation's most comprehensive and respected banking school, as it provides students with a curriculum that is uniquely tailored to meet the professional development needs of today's banking leaders. For more details about this three-year program, visit [www.gsb.org](http://www.gsb.org). Scholarship opportunities are available via the OBL. Contact Susan Poling Jones at [spoling@ohiobankersleague.com](mailto:spoling@ohiobankersleague.com).

## **OBL BANK LEADERSHIP INSTITUTE** – *Class of 2024-2025 kicks off September 12 & 13, 2024 (OBL Education Center)*

Designed to mold potential officers into high achievers, BLI generates leaders who are better able to recognize and develop talent, build effective teams and get results for their institutions. Students strengthen their own leadership abilities and their organizations' success through enhanced leadership, as well as organizational and performance skills. Students meet over four sessions, and includes participation in the 2025 OBL DC Fly-In.

## **OBL BANK MANAGEMENT SCHOOL** – *September 22 – 27, 2024 (OBL Education Center)*

This comprehensive program includes courses on financial management, asset liability management, liquidity management, bank investments, consumer behavior and cybersecurity. In addition, participants complete an intensive bank simulation program that allows them to experience the difficulty and impact of the tough decisions involved when running a bank. Two pre-work assignments are also required.

## **OBL WOMEN IN BANKING CONFERENCE** – *October 18, 2024 (Hilton Columbus at Easton)*

This conference is designed to inspire and empower female bankers and give women an understanding that success can be achieved at any level given the right tools and knowledge. The program offers the opportunity to network with other professional women and discuss similar challenges and solutions.

## **STEPPING UP TO SUPERVISOR** – *Date TBD (OBL Education Center)*

New supervisors and managers with less than one year experience, as well as experienced supervisors with little or no formal supervisor training, and soon-to-be-promoted supervisors will benefit from this program. During this interactive workshop, participants will learn to: make the transition from team member to supervisor; avoid 5 Supervisory "Traps" that turn people off; ask good questions and become a good listener; build a productive team and more.

# PROGRAMS BY TOPIC

## HUMAN RESOURCES & EDUCATION

### **EDUCATORS & TRAINERS FORUM** – *March 14, August 29 & October 3, 2024 (Virtual)*

This year-long program offers the free exchange of ideas and formulating collaborative solutions to current problems. Participants set each session's agenda based on their needs and current trends. Includes a seat at the OBL Main Event, featuring an HR Track where experts will share topical and relevant information, while allowing for networking, best practices and idea sharing.

### **HR FORUM** – *March 21, May 7 & September 17, 2024*

This year-long program provides open forum discussions, collaborative conversations, topical presentations and a quarterly employment law update to help navigate these difficult waters. Participants set each session's agenda based on their needs and current trends.

### **GSB HUMAN RESOURCES MANAGEMENT SCHOOL** – *April 15 - 19, 2024 (Madison, WI)*

Week-long HR management program offered through the Graduate School of Banking at the University of Wisconsin.

### **BANK TRAINERS CONFERENCE & EXPO** – *October 9 - 11 (St. Louis, MO)*

This annual program features inspiring keynote speakers, sessions led by industry experts and amazing networking opportunities. The conference also offers a wide variety of workshops that cover everything from eLearning to Presentation Skills to Managing Change led by top industry professionals to cover top training techniques and how to better communicate for better team performance.

## MARKETING

### **MARKETING FORUM** – *March 19, May 9 & August 28, 2024 (OBL Education Center)*

This year-long program offers the free exchange of ideas and formulating collaborative solutions to current problems. Participants set each session's agenda based on their needs and current trends.

## BSA

### **BSA/AML CONFERENCE & PRE-CONFERENCE** – *February 20 & 21, 2024 (Virtual)*

This program focuses on all applicable BSA activity over the last 12 months; and an optional pre-conference covers BSA Basics. The agenda for this annual conference changes each year and typically includes (as applicable) an overview of recent FinCEN activity, as well as applicable case studies, industry hot topics, and an interactive round table discussion.

### **BSA GRADUATE SCHOOL** – *Offered next in 2025*

This program is offered every other year and addresses the challenges of managing an effective BSA program. Designed for BSA professionals who are competent in the core requirements of Bank Secrecy Act rules, the schools provides a higher level of lecture, training and interactive discussion regarding the challenges of developing and managing an effective BSA program.

# PROGRAMS BY TOPIC

## RETAIL

### **BRANCH MANAGER BOOT CAMP WEBINAR SERIES** – *Spring Series Begins January 24; Summer Series Begins May 22; Fall Series Begins September 28 (Virtual)*

These programs, which can be attended as a series or stand-alone sessions, will focus on the next generation manager who will lead the transition to client relationship management. The program will focus on the critical skills and expectations that need to be developed including Leading Service Excellence, Business Development, Maintaining Superior Team Performance and Managing a Successful Branch.

### **ESSENTIALS OF BANKING** – *January 25, February 15, March 28 & April 25, 2024 (Virtual)*

This four-part, interactive, virtual learning series is designed to provide a complete overview of banking principles and operations. It is appropriate for all new bank employees and bank directors new to banking, management trainees, and bank veterans who are looking to broaden their banking knowledge. Topics include: Overview of Banking; Business Operations & Management; Credit and the Banking Business; Providing Exceptional Service; Growing the Bank; and more.

### **GSB DIGITAL BANKING SCHOOL** – *Begins March 4, 2024 (Virtual)*

Banking continues to evolve – and as consumer preferences have moved from lobby to service multi-channel, multi-touch interactions, the demand for digital banking services has grown exponentially. This program is the first school of its kind – focused exclusively on demystifying these sometimes-intimidating topics – to help community banks move into and/or grow in the digital banking space. Eight virtual sessions will be held throughout the program.

### **IRA SESSIONS** – *March 25 & 26 (OBL Education Center); April 8 & 9 (Findlay Inn and Conference Center)*

Presented in partnership with PMC, OBL IRA sessions focus on a variety of IRA-related topics for beginners and advanced learning. Offered in locations across Ohio, these sessions include content such as contributions and deductions, portability, taxation of distributions, lifetime RMDs, death distributions, current news and trends, beneficiary issues and documentation, and reporting requirements.

### **SENIOR RETAIL FORUM** – *April 4, July 25 & October 29 (OBL Education Center)*

This year-long program offers the free exchange of ideas and formulating collaborative solutions to current problems. Participants set each session's agenda based on their needs and current trends.

### **OHIO DEPOSIT ACCOUNT DOCUMENTATION** – *April 18 (OBL Education Center)*

Become familiar with state law requirements for ownership and documentation, while learning the "why" behind standard operating procedures. The program also covers CIP procedures and IRS Reporting compliance issues. Main topics include: account opening procedures, taxpayer ID number documentation, account titling, proper documentation and handling requests for account changes.

## SUMMER BANKING INSTITUTE

OBL expanded the Summer Banking Institute statewide to educate rising college students about the banking industry. Students participate in a two week classroom-style bootcamp program followed by an internship at an OBL Member Bank. To find out how your bank can sponsor or host an intern in 2024, contact Kimberley Mason at 614-340-7601.

# PROGRAMS BY TOPIC

## COMPLIANCE

### COMMUNITY BANKERS FOR COMPLIANCE

**PROGRAM** – *March 5 & 6 and December 10 & 11 (Virtual). June 11 & September 10 (Findlay); and June 12 & September 11 (OBL Education Center)*

Held in partnership with Young & Associates, Inc., this program provides member banks with up-to-date information on ever-changing regulatory framework and offers guidance for structuring and maintaining an in-bank compliance program. It also provides a forum where those responsible for regulatory compliance can discuss issues and exchange ideas with their peers.

### OBL REGULATOR ROUNDTABLE – *August 9, 2024 (Virtual)*

Designed to address continued regulatory changes, the 2023 OBL Regulator Roundtable offers time to hear from examiners firsthand, ask questions ahead of time and/or during the program, plus provides the opportunity to share best practices with others.

### FALL COMPLIANCE SCHOOLS – *Modules for Deposit Operations - October 22 & 23; and Lending Compliance - October 24 & 25; Reg Z - October 31 & November 1*

These sessions provide the cornerstone to build and manage an effective in-bank compliance program, and provides a thorough understanding of the major “must knows” for compliance officers. The programs can be attended individually, as a pair or as a series.

### COMPLIANCE MANAGEMENT SCHOOL – *Date and Location TBD*

This advanced school is designed specifically for those who want to upgrade their skills in compliance management, as well as their ability to influence others to solve compliance problems facing their bank. The program is offered on an every other year basis, opposite the BSA Graduate School.

## FREE FOR ALL MEMBERS

OBL members have access to a leading online compliance learning provider, Regulatory University, formerly Compliance Coach. This partnership provides member institutions with many benefits, including:

- Access to 40 web-based programs at no cost.
- Tools to track program completion for team members.
- Access 24 hours a day, 7 days a week, 365 days a year.
- Updated courses to receive instant access to training on the latest rule changes.

The following online courses are available **free** to members with unlimited access:

- BSA/AML Awareness
- Anti-money Laundering for Business Bankers
- Anti-money Laundering for Commercial Lenders
- Anti-money Laundering for Consumer Lenders
- Anti-money Laundering for Mortgage Lenders
- Anti-money Laundering for Personal Bankers
- Anti-money Laundering for Tellers
- Anti predatory Lending
- Awareness - Check 21
- Awareness - Ethics
- Fair & Responsible Lending
- Awareness - Truth in Savings Act
- Commercial Lending - Avoiding Problem Loans and Compliance Pitfalls
- Commercial Lending - Credit Analysis
- Commercial Lending - Loan Commitment and Documentation
- Commercial Lending - Loan Maintenance and Renewals
- Currency Transaction Reporting
- Customer Identification (CIP) Basics
- Mortgage Fraud Awareness
- Equal Credit Opportunity Act for Mortgage Lenders
- Teller Training - Check Holds
- Training - Check Fraud Awareness
- Fair Lending Refresher
- Fair Credit Reporting Act for Lenders
- FDIC Insurance Basics
- Flood Insurance Requirements
- HMDA Data Collection
- HMDA Reporting and Disclosure
- ID Theft Red Flags Rule
- Loans to Insiders
- Regulation D
- RESPA for Mortgage Lenders
- Suspicious Activity Reporting
- Truth in Lending Act - Closed End for Mortgage Bankers
- Truth in Lending Act - Home Equity Lines of Credit
- Reporting Elder Financial Abuse
- Awareness: Physical Security
- FCRA for Information Furnishers – Basics
- Sexual Harassment
- Diversity in the Workplace

**FIS also offers a special discount to OBL Members choosing to upgrade to its Premium Package and can schedule an online training demo. Contact Julie Kiplinger at [jkiplinger@ohiobankersleague.com](mailto:jkiplinger@ohiobankersleague.com) for more information.**

## LENDING

### **BANKING 101: FUNDAMENTALS OF COMMERCIAL BANKING – February 22, 2024 (Virtual)**

Commercial banking can be intimidating due to its complexity and the risk-oriented nature of the work. This course is a clear and thorough introduction to the key concepts, terminology and processes involved in credit and lending. This course is ideal for those without much prior knowledge of the topic and for those in their first year in the industry. Learners will walk away with a clear understanding of their job and how their specific role fits into the bank's overall profitability goals.

### **COMMERCIAL LENDING FORUM – March 12, May 21 & August 27, 2024 (OBL Education Center)**

This year-long program offers the free exchange of ideas and formulating collaborative solutions to current problems. Participants set each session's agenda based on their needs and current trends.

### **AMERICAN MORTGAGE CONFERENCE– April 15 - 17, 2024 (Marriott Savannah Riverfront, GA)**

The NC Bankers Association, ABA, OBL and additional state associations partner to bring leading experts in mortgage lending and policy together to discuss the mortgage business, analyze Washington's progress and get realistic strategies to maximize profitability.

### **TRID – May 23, 2024 (Virtual)**

This one-day seminar is designed to enhance understanding of the regulatory requirements of TRID with a focus on documents and timing of documents; pitfalls review; and discussion on the risk of errors and the decision-making processes to avoid negative outcomes.

### **MIDWEST AGRICULTURAL SCHOOL – December 2 – 5, 2024 (West Lafayette, IN)**

The curriculum is designed to provide early career bankers with the practical aspects of agricultural credit and finance, farm management, marketing and related subjects. Sessions use practical examples through the use of presentations, exercises, case studies, panel discussions and real life scenarios to provide an engaging experience.

### **MORTGAGE LENDING FORUM – April 9, August 6 & October 8, 2024 (OBL Education Center)**

This forum is a multi-part program created to build peer networks and strengthen job performance through idea exchange and presentations on current mortgage lending topics.

### **COMMERCIAL CREDIT SCHOOL – Dates TBD (OBL Education Center)**

Using real-life business case studies, this school provides a deeper understanding of credit analytics and applies a structured industry analysis tool. The school brings together core and advanced elements of business lending and credit evaluation.

### **ADVANCED COMMERCIAL CREDIT WORKSHOP - Dates TBD (OBL Education Center)**

This workshop is the next level of training for bankers with 5+ years of experience. It is case-driven, using real businesses with reporting issues. Attendees will participate in hands-on training with guidance on how to proceed; and will have a deep dive into CRE, as well as share ideas on ways to underwrite.

### **GSB LENDING LIBRARY WITH RICHARD HAMM – (Virtual)**

The Graduate School of Banking offers a comprehensive library of lending-focused seminars ideally suited for commercial and consumer lenders alike. Programs are also available as stand-alone webinars. A registration fee discount applies when programs are purchased together. Visit [www.gsb.org/schools-programs/online-seminars](http://www.gsb.org/schools-programs/online-seminars) for more details.



# PROGRAMS BY TOPIC

## SECURITY, TECHNOLOGY & OPERATIONS

### **OBL SECURITY & TECHNOLOGY CONFERENCE** – April 10 – 12, 2024 (Embassy Suites Columbus Airport)

Experts explore the latest information and trends with attendees who network and share best practices and ideas across institutions. Day 1 features a Security Track; while Days 2 & 3 feature a Tech Track. The program also includes an OBL BankServices Expo.

### **IT FORUM** – April 10 - 12 (Embassy Suites Columbus Airport), May 30, August 20 & November 19 (Quest Conf. Center)

This year-long program offers the free exchange of ideas and formulating collaborative solutions to current problems. Participants set each session's agenda based on their needs and current trends. Includes a seat at the 3-day OBL Security & Technology Conference.

### **GSB BANK TECHNOLOGY MANAGEMENT SCHOOL** – April 22 – 26, 2024 (Madison, WI)

Week-long IT management program offered at the Graduate School of Banking at the University of Wisconsin.

### **BANK TECH CONFERENCE** – October 3, 2024 (Virtual & In-Person/Chicago)

This annual program features experts and innovators in the Fintech space to help banks identify innovative products, services and potential partnerships with Fintech companies, while considering risk factors in the development of Fintech strategy and associated processes. Offered in partnership with IL Bankers and other Midwest state banking associations.

### **GSB BANK TECHNOLOGY SECURITY SCHOOL** – October 7 – 11, 2024 (Madison, WI)

Week-long information technology (IT) Security program offered at the Graduate School of Banking at the University of Wisconsin.

### **SBS INSTITUTE**

The SBS Institute serves community banks by providing online educational programs that will certify a banker has the knowledge and skills to protect against today's information security threats. Certifications available include:

- Security Manager
- Security Technology Professional
- Vendor Manager
- Cybersecurity Manager
- Vulnerability Assessor
- Ethical Hacker
- Incident Handler
- Security Executive
- Business Continuity Professional

## NEW IN 2024

### **KENTUCKY BANKERS ASSOCIATION FRAUD ACADEMY** –

August 6 - 8, 2024 (Hybrid: In-Person Hilton Downtown Lexington, KY or Virtual)

The Fraud Academy is the first of its kind and goes through the various types of fraud that have the costliest impact for financial institutions. This program also goes through the steps that banks can take to fight against it. In this program speakers from the United States Secret Service, attorneys from around the country, local law enforcement and former law enforcement experts provide guidance to combat 18 different areas of fraud including check fraud, elder fraud, cybercrimes and the use of fraud prevention tools.





# PROGRAMS BY TOPIC

## FINANCE

### **CFO FORUM** – February 21, May 29 & September 18, 2024 (Hampton Inn & Suites)

This year-long program provides an opportunity for bankers to discuss important issues and dissect problems critical to their bank's financial health. During each session, members are divided into two groups based on bank size and market.

### **GSB FINANCIAL MANAGERS SCHOOL** – September 23 – 27, 2024 (Madison, WI)

Week-long financial management program offered through the Graduate School of Banking at the University of Wisconsin.

## GENERAL

### **CALL REPORT** – February 15 & 16, 2024 (9 a.m.- Noon daily) (Virtual)

This one-day session will focus on equipping community bankers with the fundamental knowledge necessary for completing an accurate and efficient Call Report. The program will guide call report preparers through the complicated instructions and provide clarity to common reporting challenges, as attendees learn General Information Related to the Call Report; and review Balance Sheet Schedules Effecting Regulatory Capital.

### **BANKING FUNDAMENTALS** – ABA (Online)

This course includes three 4-week courses that combine the principles of the banking industry with real-world application. Ideal for new bankers, or bankers seeking to gain an understanding of the changing world of financial services. It is an online, paperless, series of courses that combines peer collaboration with instructor guidance. Courses include: The Banking Industry; Bank Lines of Business; and Building Customer Relationships.

## DIRECTORS

### **FDIC DIRECTORS COLLEGE** – April 23, 2024 (Location TBD)

This program will be offered by the OBL and the CBAO and is ideal for executives and board members alike. Watch for agenda details.

### **THE DIRECTORS EDUCATION SERIES™** – From OnCourse Learning

This library of courses focuses on the role and expectations of the Bank Director's conduct, duties and liabilities. These programs have been authored by a group of highly recognized, respected industry experts. A subscription to this series assists with the responsibility to educate those who serve on the Board. One annual subscription provides a financial institution access to the entire course library with a new course published each month.

For customized OBL In-Bank Director Training opportunities please reach out to Julie Kiplinger at [jkipliner@ohiobankersleague.com](mailto:jkipliner@ohiobankersleague.com).

# PROGRAMS BY TOPIC

## WEALTH & TRUST MANAGEMENT

### **MIDWEST WEALTH & TRUST MANAGEMENT CONFERENCE – Oct. 11 – 13, 2024** *(The Inn at St. John's, Michigan)*

The annual Midwest Trust and Wealth Management Conference, presented in partnership with the Michigan Bankers Association, is a must for wealth management and trust professionals. The program features top-notch speakers and provides continuing education credit (CTFA, CFP, CPE) as well as valuable networking opportunities.

## ONLINE LEARNING

To minimize the need for travel and provide educational opportunities to better suit the busy working schedules and lives of banking professionals, the OBL incorporates online learning. Programs are offered through multiple partnerships.

### **ONCOURSE LEARNING**

OnCourse Learning solutions brings hundreds of cutting-edge webinars to all bank functions at all levels. Three program options are available:

- **Live Webinars** – These sessions provide up-to-date information in an interactive format. Any applicable fees apply to a location, not an individual.
- **On-Demand Webinars** – These sessions capture the content of live webinars. Any applicable fees include unlimited playback for 6 months after the live webinar date and an accompanying CD and handouts for offline viewing.
- **Save Valuable Dollars! Subscriptions** – Professional development expenses can be greatly reduced with a webinar subscription package.

### **AMERICAN BANKERS ASSOCIATION OFFERINGS**

ABA Training includes extensive learning opportunities suited to specific job roles, in both facilitated and self-paced online formats. Many courses meet the requirements of the Institute of Certified Bankers (ICB) for exams or continuing education credits. OBL members receive ABA pricing.

### **GRADUATE SCHOOL OF BANKING – MADISON**

Nearly 100 e-learning options are also available via the GSB Online Seminars, offering a convenient, cost-effective way to access quality educational opportunities. Programs are designed to meet the dynamic learning needs of today's busy financial professional and are delivered by some of today's top industry experts across all areas of the bank, including: A/L Management; Compliance; Directors; Funding General Banking; HR Management; HSA Training Programs; IRA Training Programs; Lending Management; Marketing; Relationship Banking; and Technology.

### **OBL PARTNER WEBINARS – LEAD SERIES**

Other complimentary and fee-based webinars are offered throughout the year by OBL Affiliate Members and Partners. Information on these programs are shared on the OBL website, through email communications, and through OBL BankServices Newsletter and OBL Direct.

# PROGRAMS BY TOPIC

## IN-BANK EDUCATION & CONSULTATION

### CURRICULUM DEVELOPMENT/CAREER PATHING

The OBL's curriculum development service can support in-house education functions in preparing a plan for developing: the Board of Directors, senior level executives, employees new to banking, employees new to their current positions, employees preparing for a cross-functional move, or high potential employees preparing for leadership. Career Pathing curriculums are available for the following functions:

- Branch Manager
- Compliance
- Director
- Head Teller/Teller Supervisor
- Human Resources
- Lending - Commercial, Consumer, Mortgage
- New Account Representative/Personal Banker
- Universal Banker

### IN-BANK PROFESSIONAL DEVELOPMENT

The OBL offers customized In-Bank Professional Development solutions tailored to individual bank policies, procedures, mission and corporate culture. Delivered by OBL staff, an external industry expert, or through pre-packaged materials that can be conducted for large or small groups, or via one-on-one sessions. For more information please reach out to Julie Kiplinger at [jkiplinger@ohiobankersleague.com](mailto:jkiplinger@ohiobankersleague.com) to discuss your specific needs.

### STRATEGIC PLANNING RESOURCES

OBL business partners and affiliate members are available for strategic planning for your executive team and board members resulting in a customized strategic plan that builds a shared vision and leads to action. For more information please reach out to Michelle Crume [mcrume@ohiobankersleague.com](mailto:mcrume@ohiobankersleague.com) to discuss your specific needs.

*"Ohio bankers are blessed to have access to one of the strongest, if not THE strongest, state banking associations in the country. Reliable and reputable service providers play a key role in the success of the OBL. The investment of OBL Endorsed Business Partners and Affiliate Members in the association through their memberships in conjunction with event sponsorships and exhibits throughout the year affords the OBL the ability to secure top-notch speakers and create valuable networking opportunities. Their generous support allows OBL members to consistently increase their knowledge and sharpen their skills to strengthen Ohio's banking industry together."*

*-Justin Dinovo, President & Director, Citizens Federal S&L Assoc. of Bellefontaine*

### DOWNLOAD OBL ENGAGE APP!

Visit the App Store on your phone or tablet and download the **OBL Engage App** for industry specific news, content, event information, resources and more!

### Do you have professional development needs?

Schedule a consultation with one of our Education Managers!

### FOLLOW US ON SOCIAL MEDIA



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Ohio Bankers League



Ohio Bankers League



Ohio Bankers (@ohiobankers)

# OBL PD TEAM

The OBL's expert professional development team is accessible to provide more information on the full range of opportunities available to bankers. Please visit the OBL website at [www.ohiobankersleague.com](http://www.ohiobankersleague.com) or reach out to the OBL PD Team for answers to your questions and education needs.



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## **Megan Peiffer**

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*Programming Questions and Registration Assistance*



**VISIT:**  
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for up to the moment session and event information.

Log in using your bank email address and your password to register for professional development offerings. Forget your password? Simply select