

MIDWEST TRUST AND WEALTH MANAGEMENT *Conference*

OCTOBER 12 - 14 | PLYMOUTH, MI



CO-SPONSORED BY:



MIDWEST TRUST AND WEALTH MANAGEMENT CONFERENCE

The annual Midwest Trust and Wealth Management Conference is a must for wealth management and trust professionals throughout Michigan and our neighboring states. Featuring top-notch speakers and materials, continuing education credit (CTFA, CFP, CPE) and valuable networking opportunities, the event is a do-not-miss event.



WHO SHOULD ATTEND

All decision-makers from throughout the wealth management and trust industry. This conference is beneficial for:

- Trust department, trust company and private bank executives
- Senior trust officers, administrators and wealth advisors
- Business development officers and future leaders
- Financial and estate planners

ACCOMMODATIONS

The Inn at St. John's
44045 Five Mile Road
Plymouth, MI 48170

The Inn at St. John's is just 20 minutes north of Detroit Metropolitan Airport, 30 minutes from downtown Detroit, and 15 minutes from Ann Arbor. Please make reservations within our room block at (734) 414-0600 or by visiting www.theinnatstjohns.com. Please use group code: **MT102622A**. Our room block cut-off date is: **SEPTEMBER 20**.

[Midwest Trust and Wealth Management Direct Booking Link](#)

EXHIBITOR AND SPONSOR OPPORTUNITIES

Contact Stephanie Fisher at sfisher@mibankers.com or (517) 342 9057.

AGENDA

OCTOBER 12

4:00 p.m. Exhibitor Set-Up
7:00 p.m. Welcome Mixer

OCTOBER 13

8:30 a.m. Breakfast with Exhibitors – a plated breakfast will be served
9:00 - 10:00 a.m. Washington Update
Tim Keehan, Vice President & Senior Counsel, American Bankers Association

10:00 - 10:50 a.m. Revisiting the SECURE Act
Alicia Cole, CFP®, Senior Manager, Estate Planning, Plante Moran, PLLC

10:50 - 11:15 a.m. Break with Exhibitors
11:15 a.m. - Noon IRA Beneficiary Payout Options
Ascensus

Noon Roundtable Luncheon Exhibitor Introductions continued
12:50 - 1:40 p.m. Uniform Power of Attorney Act
Alex Mallory, McCurdy Wotila & Porteous, PC

1:40 - 2:30 p.m. Value Oriented Investment Philosophies and Strategies
Dimensional Fund Advisors

2:30 - 3:00 p.m. Refreshment Break with Exhibitors
3:00 - 3:50 p.m. Intergenerational Wealth Transfer
Jean Dunn, CTFA, T. Rowe Price

3:50 - 4:50 p.m. Help Clients Maximize Their Social Security Benefits
Andy Robertson, Corporation for Social Security Claiming Strategies; Steve Hall, Athene Wealth Management

5:00 - 6:00 p.m. Reception with Exhibitors

OCTOBER 14

8:00 - 8:30 a.m. Continental Breakfast with Exhibitors
8:30 - 9:20 a.m. Economic Outlook
Linda Duessel, CFA, CPA®, CFP® Senior Vice President, Senior Equity Strategist, Federated Hermes

9:20 - 10:10 a.m. Financial Services Firms Approach to Medicare Guidance
Danny Streiff, Director, Business Development – Financial Channel, eHealth

10:10 - 10:40 a.m. Refreshment Break with Exhibitors
10:40 - 11:30 a.m. New Trust Cases
Terrence G. Quinn, Esq, The TGQ Law Firm

11:30 a.m. Lunch
12:15 - 1:00 p.m. The Value of Advice
Vanguard

1:00 - 1:45pm Unique and Hard to Value Assets
Kevin Maas, President of Wealth Management Compliance Alliance™, a division of Pohl Consulting and Training

1:45 - 2:30pm Risk Rating Trust Accounts
Kevin Maas, President of Wealth Management Compliance Alliance™, a division of Pohl Consulting and Training

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REGISTRATION

*Name: _____

Title: _____

*Bank/Firm: _____

Address: _____

City, State, Zip: _____

*Email: _____

*Required Information

*Name: _____

Title: _____

*Bank/Firm: _____

Address: _____

City, State, Zip: _____

*Email: _____

*Required Information

CONFERENCE PRICING

LATE REGISTRATION
AFTER SEPTEMBER 27

OBL, MBA, IBA, WBA	\$495	_____	\$495	_____
Two or More (per person)	\$395	_____	\$445	_____
One Day Only	\$295	_____	\$345	_____

EXHIBITOR PRICING

Exhibitor Booth (One Registration Included)	\$995	_____		
Additional Exhibitor	\$295	_____	\$325	_____

TOTAL: \$ _____

METHOD OF PAYMENT

Checks Made Payable to Michigan Bankers Association

Charge my: ☐ ACH ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Name on Credit Card: _____

Credit Card Number: _____ Exp. Date ____ / ____ CVV: _____

Signature: _____

Contact us at mbaregistrations@mibankers.com if paying by ACH.

IT'S EASY TO REGISTER!

Mail: 507 S Grand Ave.
Lansing, MI 48933

Phone: (517) 485-3600

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