



OBL FORUMS

Bringing Bankers Together

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OBL Forums are designed to keep bankers on the cutting edge of their industry. These small groups are based around individual banking functions and meet throughout the year. Forum members have found these high-value programs are an essential part of their ongoing professional development.

“Any size institution is able to find value in the forums.”

***“I have been attending these Forums for years and
I always take away new ideas.”***

Forums provide information, collaboration and education for their participants.

Information – Forum members hear peer and expert insights on industry trends to understand how other institutions are handling regulatory changes, state and national events and hot topics. They can also receive feedback on services, programs and recent exams to make informed decisions on technological changes, service providers, new procedures and upcoming meetings with regulators.

“Great insights from moderators and participants.”

***“I always come away with actionable
steps to improve our operations.”***

***“I always love the topics and they bring so much
discussion and experience from others who have
already had issues or changes.”***

Collaboration – The peer networking within the Forums enhance bankers’ resources for ideation, mentoring, coaching and advice.

“Great dialogue and correspondence between peers.”

“Great conversations and sharing of ideas.”

***“Really enjoyed addressing the questions
with the group for more input.”***

***“I value the opinions of the group. I know that they are in the same role as I am
and so their answers provide an apple to apples perspective and will save me some time.”***

Education - Forum members are invited to submit hot topic ideas in advance for discussion at each of the sessions. The agenda is driven by the participating banks and the sessions are moderated by industry experts. Guest speakers are sometimes invited to provide additional expertise on submitted topics.

“Forums are the best way to learn and network with peers.”

***“Speakers are well educated on topics
and make the Forums fun.”***

***“The format encourages open discussion.
We get to help set the agenda.”***



MORE PARTICIPATION OPTIONS

Bank Collaboration Pass – these passes can be used by member banks in one of two ways:

- For banks with less than \$100M in assets, the pass provides access to three (3) Forum sessions throughout 2021. The pass can be used by one (1) banker or up to three (3) different bankers.
- For banks of any asset size, the pass can provide access for one (1) banker to attend three (3) Forum sessions throughout 2021. This allows for bankers participating in a development or cross-training program to participate in the Forum that best aligns with their changing positions throughout the year.
- In addition to the three (3) Forum sessions, the pass provides one (1) registration to the 2021 Annual Meeting*

For more details regarding passes contact Stephanie Watson at swatson@ohiobankersleague.com or 614-340-7601.

LENDING FORUM

The Lending Forum provides a peer group discussion for commercial credit managers and lenders where they can focus on topics of interest including credit regulations, economic review, state legislation, financial analysis, hot lending topics, credit products and services of benefit to banks. The Forum is designed for chief credit officers, chief lending officers, credit administrators, senior lenders and those who hold management positions actively engaged with credit and lending responsibilities. Bankers will receive 18 CEU credits for attending the Forum in its entirety. The Forum includes three seminars and attendance at the OBL Annual Meeting*.

MARKETING FORUM - BACK BY POPULAR DEMAND!

The Marketing Forum provides bankers with information about technology, marketing tools, new distribution networks, and customer engagement ideas in a time when the world, technology and marketing options are quickly changing. The Forum is designed for marketing officers and anyone involved in marketing internally or externally. The Forum includes three seminars and attendance at the OBL Marketing Conference*.

EDUCATION FORUM - BACK BY POPULAR DEMAND!

The Education Forum provides bank trainers with updates on professional development techniques, outsourcing and adult learning methods as well as training mediums, compliance and content development. The Forum is designed for bank training officers, trainers and anyone responsible for compliance, technical or leadership training. The Forum includes three seminars and attendance at a OBL Annual Meeting*.

FINANCIAL FORUM

The Financial Forum provides an opportunity for bankers to discuss important issues and dissect problems critical to their bank's financial health. The forum is designed for CEOs, CFOs, presidents, controllers, fund managers and those who hold management positions actively involved in day-to-day financial management activities. The Forum includes three seminars and attendance at the OBL Annual Meeting*.

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HUMAN RESOURCES FORUM

The HR Forum provides a series of regular program opportunities to keep HR managers up to date with the latest employment law developments. In addition, hot topics are put under the spotlight such as COVID-19 protections, Ohio's marijuana laws; authentic communication; financial wellness; trends in performance management and choosing the right retirement services offerings. The Forum is designed for HR managers or anyone involved in human resources management. The Forum includes three seminars and attendance at the HR Conference*.

IT FORUM

The IT Forum provides real-world scenarios and real-world solutions to common cyber issues. It aims to give IT professionals a better understanding as to how cybersecurity fits into their Information Security Program in order to promote confidence in their daily responsibilities and set them up as cybersecurity experts. The Forum is designed for all individuals tasked with governing, managing, overseeing and implementing technology, including CISOs, ISOs, IT/network managers, network administrators, IT specialists and other individuals tasked with managing or overseeing IT or cybersecurity. The Forum includes three seminars and attendance at the Tech Track at the OBL Security & Technology Conference.*

RETAIL BANKING FORUM

The Retail Banking Forum provides a platform for retail banking officers to examine pressing issues in today's ever evolving regulatory, cost-conscious and productivity-driven environment. The forum is designed for senior retail officers, retail managers, coordinators responsible for multiple branches/offices, and those responsible for leading the retail banking sales and services efforts. The forum includes three seminars and attendance at the OBL Annual Meeting*

**Attendance at Conferences or the OBL Annual Meeting are reserved for only those participants who were registered for, or participated in, the Forum sessions throughout 2021.*

**For specific details regarding each Forum, visit www.ohiobankersleague.com.
Visit the Professional Development section of the OBL website for dates, details and registration.**

Forum registrations and passes are \$1,195.