OBL Bank Management School

October 3 – 8, 2021 | Featuring ABA BankExec

ABA BankExec is the industry's most powerful teaching tool for developing the banking expertise of newly hired managers and expanding the skills of experienced bankers. And it is now available as a dynamic Internet-based simulation accessible through a computer or iPad™.

Working in teams, participants manage a computer-simulated commercial bank for eight quarters. They analyze then respond to changing banking and economic conditions to see the effects of their decisions on situations that closely parallel today's banking industry.

Program Highlights and Features

- Lending, Deposit, and Investment Strategies
- Liquidity and Spread Management
- Interest Rate Sensitivity Analysis and Management
- Product Pricing
- Capital Planning and Dividend Policy
- Risk Management
- Business Development and Marketing Resource Management
- Interest Rate Cycles and the Local and National Economies
- SWAPS Investments
- Strategic Analysis and Planning

Helping Bankers Make Sound, Profitable Decisions

ABA BankExec gives banking professionals the opportunity to make management decisions and see their impact across a broad range of banking activities. Skills and confidence increase as they correct and adjust their decisions accordingly, to achieve their "bank's" goals.

Participants can test strategies and what-if scenarios they've considered implementing in their actual jobs—in a positive educational environment where they receive feedback from instructors and peers.

How the Simulation Works

Participants are divided into teams that represent banks within a community and compete for loans and deposits against each other, as well as other banks and financial institutions. All the real-life complexities of running a bank are encountered. Participants have to absorb information, develop strategies, and make decisions rapidly in a changing economic and competitive environment.

ABA BankExec was developed in consultation with bankers, computer simulation experts, instructional designers and academicians worldwide who are experienced in the fields of banking and finance.

125 YEARS OF TRADITION
OBL
Ohio Bankers League

American Bankers Association